

Season's greetings from ComputerLand®

# SAVE



List \$1,799 Only **\$999\***

## Apple® Macintosh® Plus

**\*AFTER \$200 REBATE WITH PURCHASE OF APPLE ADD-ONS.†**

This powerful, entry-level system is easy to learn and use.

- 1MB RAM expandable to 4MB.
- Keyboard and mouse included.
- 800K 3.5" diskette drive.

†See box on page 2 for details.



List \$1,495 Only **\$999**

## HP LaserJet IIP Printer

HP's new, affordable personal laser printer.

- 300 dpi resolution.
- 14 internal fonts.
- 4 pages per minute print speed.
- Small—fits on your desk.
- 512K RAM expandable to 4.5MB.



**IBM® Free-For-All**

## FREE Software \$525 Value!

All five of these software programs are FREE with the purchase any IBM PS/2 Model 25, Model 30, Model 50 Z or Model 55 SX and DOS or OS/2.™ With Microsoft® Works you get word processing, spreadsheet, database and communications all in one package. You'll get your household finances in order with Andrew Tobias' Managing Your Money® and Andrew Tobias' Tax Cut.™ And Hoyle® Book of Games® and King's Quest® IV will provide hours of fun. Hurry! Available while supplies last.

SUP\* \$1,695 Only **\$1,249**

## IBM PS/2® Model 25

Start smart with this compact and affordable PS/2—great for offices, schools and homes.

- 8086 processor at 8 MHz.
- 512K RAM expandable to 640K.
- 12" MCGA color monitor with 640 x 480 resolution.
- 720K 3.5" diskette drive.



\*SUP refers to IBM's Single Unit Prices.

# ComputerLand®

Business to business. Person to person.



List \$5,799

**NEW**

List \$4,369 Only **\$2,849\***

List \$4,999 Only **\$3,499**

## Apple® Macintosh® Portable

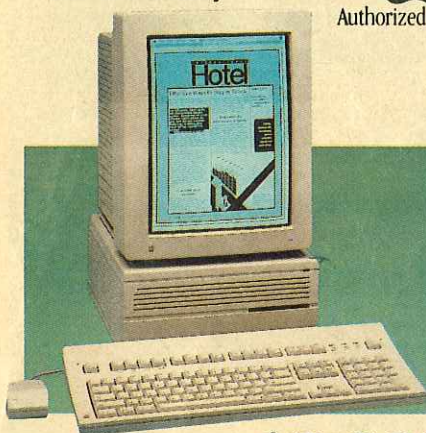
Stop in today to see the new Macintosh Portable. It's a fully functional Macintosh with 6-12 hours of rechargeable battery life.

- 16 MHz 68000 processor.
- Crisp, high-contrast LCD screen.
- Optional hard drive.
- Built-in trackball and keyboard.

Limited availability.



Authorized Dealer



List \$4,669 Only **\$2,999\***

## Apple Macintosh IIcx

**\*AFTER \$300 REBATE WITH PURCHASE OF APPLE ADD-ONS. See box.**

Combines speed, power and expandability.

- 32-bit, 16 MHz 68030 processor.
- 1MB RAM expandable to 8MB.
- Small footprint. ■ 3 expansion slots.
- 1.44MB 3.5" SuperDrive.

Keyboard, monitor and video adaptor extra.

## Apple Macintosh SE/30

**\*AFTER \$250 REBATE WITH PURCHASE OF APPLE ADD-ONS. See box.**

It's the fastest transportable Macintosh: 4 times faster than the Macintosh SE.

- 32-bit, 16 MHz 68030 processor.
- 1MB RAM expandable to 8MB.
- 3.5" SuperDrive™ lets you read and write DOS,

OS/2, ProDOS™ and Macintosh formats.

Keyboard extra.



List \$3,469 Only **\$2,149\***

## Apple Macintosh SE FDHD™

**\*AFTER \$250 REBATE WITH PURCHASE OF APPLE ADD-ONS. See box.**

This office workhorse handles tough business assignments with ease.

- 20MB hard drive.
- 3.5" SuperDrive lets you read and write DOS, OS/2, ProDOS and Macintosh formats.
- 1MB RAM expandable to 4MB.

Keyboard extra.

## Apple LaserWriter® IINT

**REBATE OFFER WITH PURCHASE OF QUALIFYING SYSTEM. See box.**

This networkable laser printer has 35 built-in typefaces. For presentations, memos, newsletters and more.

- 300 dpi. ■ 2MB RAM. ■ Upgradeable.
- 12 MHz 68000 processor.



Authorized Dealer



List \$595 **Call for Price**

## Apple ImageWriter® II

**REBATE OFFER WITH PURCHASE OF QUALIFYING SYSTEM. See box.**

For affordable, near-letter-quality performance. Great for letters, reports and graphics.



Authorized Dealer

**Save up to \$300 on add-ons when you buy an Apple now...**

Get \$150 to \$300 cash back from Apple on selected Apple peripherals when you purchase a qualifying system before December 31, 1989. It's the Apple Cash Back offer and here's how it works: buy a qualifying system with keyboard (Macintosh IIcx with Apple video card and monitor; Apple IIGS with Apple monitor and Apple disk drive; Macintosh Plus; Macintosh SE; or Macintosh SE/30) and get a rebate of up to \$300 on a qualifying add-on (LaserWriter II, ImageWriter II, External Hard Disk 20SC, AppleCD SC, Apple Scanner and more).

**... Or take an Apple for a Trial Run.** If you want to try it before you buy it, ask us about Apple's free trial run offer. You can try any qualifying system free, until December 31, 1989. If you don't love it, return it at no charge by January 15, 1990. See store for details.



List \$499

Only **\$349**

List \$399

Only **\$279**

## MacDraw® II & MacWrite® II

Fast, flexible and precise Macintosh graphics plus professional Macintosh word processing.

## MacWrite II & FileMaker® II

The essential Macintosh word processor with the best-selling Macintosh database manager.

CLARIS

Apple's "Free Trial Run" and "Cash Back" offers are valid from October 14, 1989 to December 31, 1989, at all participating authorized Apple resellers. Not all Apple products qualify and are subject to availability. Certain restrictions apply. Rebates and trial are subject to strict compliance with the Terms and Conditions of "Apple's Free Trial Run and Cash Back Offer." See us for details.

# ComputerLand®

Business to business. Person to person.





SUP \$5,795 Only **\$4,199**

## IBM® PS/2® Model 70-061

**NEW**

It's got 20 MHz speed and 2MB RAM for handling advanced applications.

- Intel® 80386 processor at 20 MHz. ■ 60MB hard drive.
  - VGA graphics. ■ 2MB RAM expandable to 16MB.
  - 1.44MB 3.5" diskette drive. ■ Micro Channel Architecture.
- Monitor and mouse extra.

IBM



SUP \$8,995 Only **\$6,899**

## IBM PS/2 Model 70-A21

Power, storage and speed to spare.

- Intel 80386 processor at 25 MHz. ■ 1.44MB 3.5" diskette drive.
  - Upgradeable to the i486™ processor. ■ 120MB hard drive.
  - 2MB RAM expandable to 16MB. ■ VGA graphics.
  - Micro Channel Architecture.
- Monitor extra.

IBM



SUP \$8,995 Only **\$6,299**

## IBM PS/2 Model 80-111

Ideal network server or gateway to a host.

- Intel 80386 processor at 20 MHz. ■ 115MB hard drive.
  - 2MB RAM expandable to 16MB.
  - 1.44MB 3.5" diskette drive.
  - VGA graphics. ■ Micro Channel Architecture.
  - 7 expansion slots.
- Monitor extra.

IBM

### HOW ARE YOU GOING TO DO IT? PS/2 IT!

Whether you need a powerful computer for advanced applications, a network of systems or an all-around office workhorse, our professional staff can show you a PS/2 that will meet all of your business needs. And when you buy an IBM PS/2 you have the assurance that it has been built according to IBM's high standards of quality and reliability.

### UNDENIABLY GREAT REASONS TO BUY A PS/2 NOW.

**THE IBM OS/2 REBATE PROGRAM:** Buy OS/2 and earn substantial IBM rebates on qualifying hardware, software and memory.

**THE IBM SOFTWARE FREE-FOR-ALL:** Buy a qualifying IBM system (with DOS or OS/2) and get five popular software packages, free.

**THE IBM \$200 REBATE:** Buy any PS/2 Model 55 SX (with DOS or OS/2) and get \$200 cash back from IBM as well as the free software mentioned above.



SUP \$495 Only **\$249**

### IBM DisplayWrite™ 5/2

Revise, paginate, merge, process and store your documents with this easy to use menu-driven program for OS/2 environments.

SUP \$495 Only **\$249**

### IBM DisplayWrite 4 Version 2

Create everything from simple memos to complex reports with this DOS-based text processing program from IBM.

SUP is IBM's Single Unit Price.

IBM and PS/2 are registered trademarks and OS/2, DisplayWrite, Micro Channel and ProPrinter are trademarks of International Business Machines Corporation. Intel and Intel 386 are registered trademarks and i486 is a trademark of Intel Corporation.

IBM free-for-all software offer ends January 15, 1990 or while supplies last. IBM Model 55 SX rebate offer ends January 15, 1990.



SUP \$2,595

## IBM LaserPrinter **NEW**

This high capacity laser printer is faster, smaller and lighter than other comparable lasers.

- 10 pages per minute print speed. ■ 300 dpi resolution.
- 500 sheet second drawer option. ■ 10 resident fonts.
- 512K expandable to 4MB.
- 75 envelope feeder option.

# terLand®

ss. Person to person.





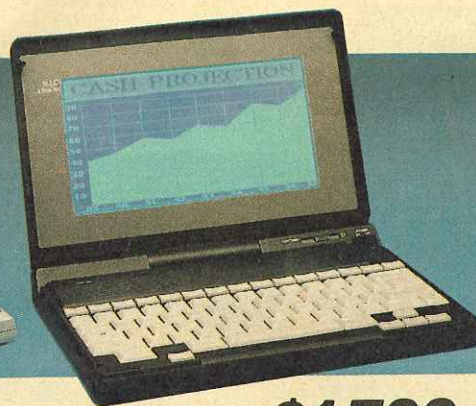
List \$2,999 Only **\$2,149**

### Toshiba T1200HB

20MB hard disk holds your indispensable programs and data files.

- 80C86 processor at 9.54 MHz.
- 20MB hard drive. ■ 1MB RAM.
- 720K 3.5" diskette drive.
- Backlit supertwist LCD screen.

**TOSHIBA**



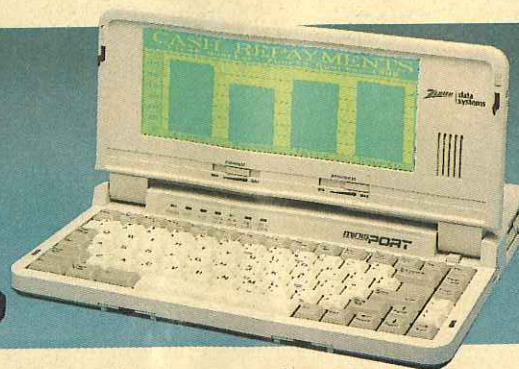
List \$2,499 Only **\$1,799**

### NEC® UltraLite™

Only 4.4 lbs for true portability.

- NEC V30 processor at 9.83 MHz.
- Built-in 2400 bps modem and Laplink.
- EL backlit supertwist LCD screen.
- 1MB silicon hard disk. ■ 640K RAM.
- ROM/RAM card slot.

**NEC**



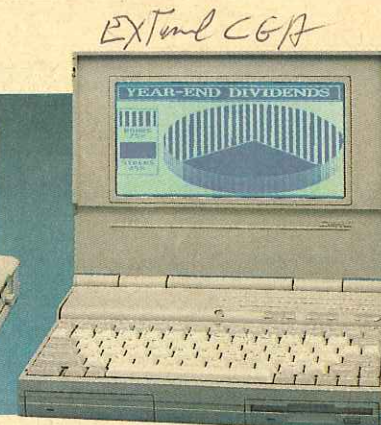
List \$1,999 Only **\$1,599**

### Zenith Data Systems MinisPort™

Notebook size—fits in your briefcase.

- DayBright™ backlit LCD screen.
- 720K removable MiniDisks.
- 3+ hours of battery life.
- Only 5.9 lbs including battery.
- 1MB RAM, 8 MHz 80C88 processor.

**ZENITH** data systems



3700-40mm long **NEW**

### COMPAQ LTE/286

Small enough to go anywhere, anytime.

- 1.44MB 3.5" diskette drive.
- 80C286 processor at 12 MHz.
- 20 or 40MB hard drive.
- EL backlit supertwist LCD display.
- 640K RAM expandable to 2.6MB
- 6.7 lbs including battery and hard drive.

Availability limited.

**COMPAQ**

225  
8086  
286



List \$3,299 Only **\$2,449**

### COMPAQ DESKPRO 386s Model 1

The power and performance of 386—at an affordable price.

- Intel® 386SX processor at 16 MHz.
- Built-in VGA. ■ 5 expansion slots.
- 1MB RAM expandable to 13MB.
- 1.2MB 5¼" diskette drive.

Monitor extra.

**COMPAQ**



List \$3,199 Only **\$2,199**

### COMPAQ DESKPRO 286e Model 20

More features in a smaller, sleeker 286.

- 80286 processor at 12 MHz.
- 20MB hard drive. ■ Built-in VGA.
- 1MB RAM expandable to 13MB.
- 1.2MB 5¼" diskette drive.
- 5 expansion slots.

Monitor extra.

**COMPAQ**



### Novell® NetWare®

The industry standard local area network known for performance, security, functionality and reliability.

- Connect PCs, PS/2s and Macintosh.
- Share information, software and printers.
- PC-to-LAN, LAN-to-LAN, and LAN-to-host connectivity.

**NOVELL®**



Our Price **\$849** Epson Rebate **-\$75** = Your Cost **\$774**

### Epson® Equity Ie

For performance and value.

- 8086 8/10 MHz dual speed processor.
- 640K RAM. ■ MCGA video adaptor.
- 720K 3.5" diskette drive.
- 4 expansion slots.

Monitor extra.

List \$1,149

**EPSON®**

# ComputerLand®

Business to business. Person to person.



SUP \$3,250 **Only \$2,299**

## IBM® PS/2® Model 50 Z-031

**5 SOFTWARE PROGRAMS FREE!  
\$525 VALUE.\***

This popular PS/2 handles all your mainstream business applications easily and efficiently.

- 80286 processor at 10 MHz—zero wait states.
- 30MB hard drive. ■ VGA graphics.
- 1MB RAM expandable to 16MB.
- 1.44MB 3.5" diskette drive.
- Micro Channel Architecture.

Monitor and mouse extra

\*See page 1 for free software details.

SUP \$1,199 **Only \$749**

## IBM Proprinter™ XL24E

This wide-carriage, letter-quality printer handles everything from spreadsheets and multipart forms to executive quality correspondence.

- Up to 288 cps draft, up to 96 cps letter-quality mode.
- Propark one-touch paper parking.
- Four-part form and envelope capability.
- Four resident fonts.

IBM



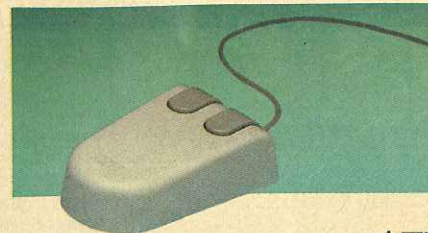
SUP \$649 **Only \$409** **Only \$489** SUP \$849

## IBM Proprinter III

IBM's fastest 9-pin printers. Choose standard-carriage Proprinter III or wide-carriage Proprinter IIIXL.

- 320 cps draft mode, 65 cps NLQ mode. ■ Propark one-touch paper parking lets you print envelopes or single sheets without removing or wasting continuous forms. ■ Operator control panel.

## IBM Proprinter IIIXL



SUP \$99 **Only \$77**

## IBM Mouse

Move cursor around the screen quickly and easily.



SUP \$475 **Only \$369**

## IBM PS/2 External Diskette Drive

Use your 5¼" software and data disks with your PS/2. 360K diskette drive. Adaptor not included.

IBM



SUP \$575 **Only \$359** SUP \$1,350 **Only \$999**

## IBM Proprinter II

A versatile 9-pin dot matrix printer that's perfect for memos, letters and reports.

- 240 characters per second draft, 40 cps near-letter-quality mode.
- Print envelopes and single sheets without removing continuous forms.

IBM

## IBM PS/2 Model 25

**5 SOFTWARE PROGRAMS FREE!  
\$525 VALUE.\***

This affordable computer is ideal for most basic home and office needs.

- 8086 processor at 8 MHz.
- 512K RAM expandable to 640K.
- 720K 3.5" diskette drive.
- 12" MCGA monochrome monitor.

\*See page 1 for free software details.

**There's no place like the home office.**

With more people working at home, more people turn to ComputerLand to get their home office in business. As the leader in home office solutions, we have everything you're likely to need, from high-powered computers and laptops to high-speed modems and printers. Plus, all the paper, ribbons, diskettes and other supplies and accessories you will want. In fact, next time you come in ask for our Software and Accessories Catalog. That way you'll never be without.

# ComputerLand®

Business to business. Person to person.



SUP \$2,595 Only **\$1,999**

## IBM® PS/2® Model 30-286 E31 **NEW**

**5 SOFTWARE PROGRAMS FREE! \$525 VALUE.\***

PS/2 performance and IBM PC compatibility.

- 80286 processor at 10 MHz. ■ Fast 30MB hard drive.
- 1.44MB 3.5" diskette drive. ■ VGA graphics.
- 1MB RAM expandable to 16MB.

Monitor extra.

\*With purchase of DOS or OS/2.

**IBM**



SUP \$7,695 Only **\$5,899**

## IBM PS/2 Model P70-061

Get all the power of a PS/2 Model 70—in a portable package.

- Intel 386 processor at 20 MHz. ■ 60MB hard drive.
- VGA graphics. ■ 4MB RAM expandable to 16MB.
- Micro Channel Architecture. ■ 1.44MB 3.5" diskette drive.



Not all products in all stores.



SUP \$3,650 Only **\$2,599**

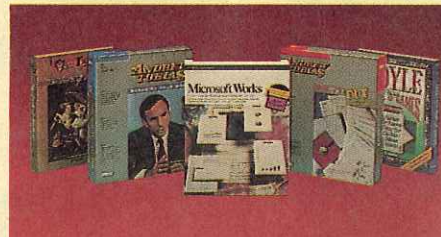
## IBM PS/2 Model 50 Z-061 5 SOFTWARE PROGRAMS FREE! \$525 VALUE.\*

The "Z" stands for zero wait states—faster, more efficient computing.

- 80286 processor at 10 MHz. ■ Micro Channel™ Architecture.
- 60MB hard drive. ■ 1.44MB 3.5" diskette drive.
- 1MB RAM expandable to 16MB. ■ VGA graphics.

Monitor extra.

\*With purchase of DOS or OS/2.



## IBM® Free-For-All FREE Software

**\$525 Value!** All five of these software programs are FREE with the purchase any IBM PS/2 Model 25, Model 30, Model 50 Z or Model 55 SX and DOS or OS/2.\* With Microsoft® Works you get word processing, spreadsheet, database and communications all in one package. You'll get your household finances in order with Andrew Tobias' Managing Your Money® and Andrew Tobias' Tax Cut™. And Hoyle® Book of Games® and King's Quest® IV will provide hours of fun. Hurry! Available while supplies last.



List \$495 Only **\$379**

## Lotus 1-2-3® Release 3

The new dimension in spreadsheet power and performance. The advanced spreadsheet for today's 286 and 386 users in DOS or OS/2.



SUP \$4,295  
Our Price **\$3,199** – <sup>IBM</sup>Rebate \$200 = **Your Cost \$2,999**

## IBM PS/2 Model 55 SX-061

**\$200 REBATE PLUS 5 FREE SOFTWARE PROGRAMS!\***

Powerful performance at a practical price.

- Intel® 80386SX processor at 16 MHz. ■ VGA graphics.
- Fast 60MB hard drive. ■ 2MB RAM expandable to 16MB.
- 1.44MB 3.5" diskette drive. ■ Micro Channel™ Architecture.

Monitor extra.

\*With purchase of DOS or OS/2.

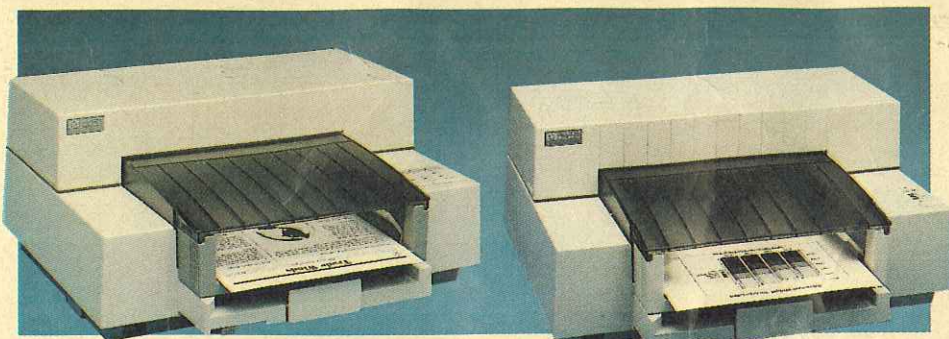
**IBM**

**IBM**

## YOUR NETWORKING CONNECTION.

The key to increased productivity is better communications and shared information. In a word, networking. And no one knows networking better than ComputerLand. We've sold and installed more local area networks than any other computer dealer by a factor of nearly 3 to 1. Tell us about your business, and we'll design a network that will fit your business needs today and tomorrow. And rest assured that when you need training or assistance, we'll be with you every step of the way.

**Compu**  
Business to business



List \$995 **Only \$699**

## HP DeskJet PLUS Printer

Delivers affordable laser-quality output and it fits right on your desk.

- High resolution—300 dpi.
- 10 internal fonts including landscape fonts.
- Quiet, compact and easy to use.
- \$100 Manufacturer rebate with purchase of Microsoft Word or Excel.

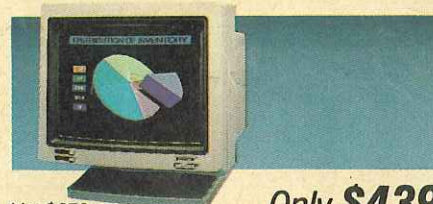


List \$1,195 **Only \$889**

## HP DeskWriter Printer

The first personal printer for Macintosh with laser-quality output.

- 300 dpi resolution. ■ 4 internal fonts.
- Compact—fits on your desk.
- Fully scalable fonts—up to 250 points.
- \$100 Manufacturer rebate with purchase of Microsoft Word, Excel or PowerPoint.



List \$679

**Only \$439**

## SYSDYNE!® 14" VGA Monitor

This value-priced color monitor delivers 640 x 480 resolution and .31 dot pitch for crisp text and graphics. Built-in tilt/swivel stand.

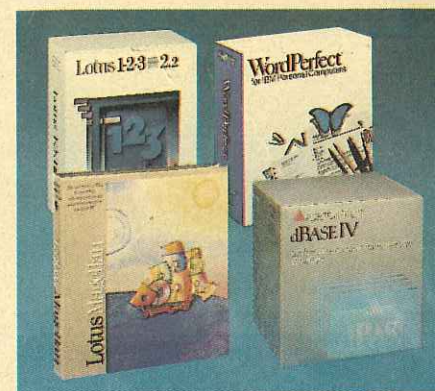
**SYSDYNE!**



List \$30 **Only \$15**

## 3M Micro Diskettes

These reliable 3.5" double sided, double density disks are certified 100% error-free by 3M and come with a lifetime warranty. 10 per box.



## Lotus® 1-2-3® Release 2.2

List \$495 **Only \$379**

## Lotus Magellan®

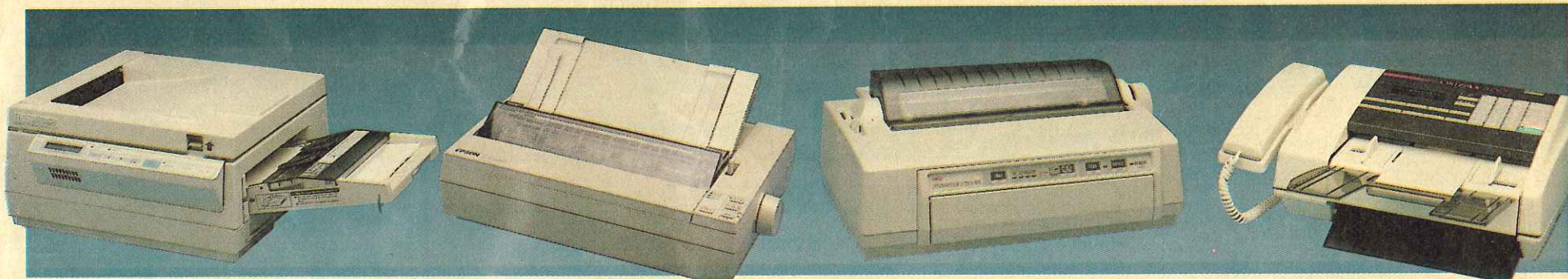
List \$195 **Only \$149**

## WordPerfect® 5.1

List \$495 **Only \$279**

## Ashton-Tate® dBASE IV™

List \$795 **Only \$529**



List \$1,499 **Only \$1,099**

## Epson EPL-6000

Epson's compact and affordable laser printer.

- 300 dpi resolution.
- 6 built-in fonts.
- 6 pages per minute print speed.
- 512K RAM expandable to 4.5MB.

**EPSON®**

List \$299 **Only \$199**

## Epson LX-810 Printer

The economical 9-pin dot matrix printer.

- 200 cps superdraft mode, 30 cps NLQ mode.
- SmartPark paper handling.
- Push tractor.
- Single sheet loader.

**EPSON®**

List \$499 **Only \$339**

## NEC Pinwriter® P2200XE

This fast and affordable 24-pin printer delivers exceptional print quality and resolution.

- 8 resident fonts.
- Versatile paper handling.
- 190 cps draft, 80 cps high speed LQ mode.

**NEC**

List \$1,895 **Only \$1,299**

## OKIDATA® Okifax® 500

This fax has all the essential features for business or home office.

- 15-day money-back guarantee!
- Automatic paper cutter.
- 10-page document feeder.
- One-touch autodialing.
- Message receipt confirmation.

**OKIDATA®**

# ComputerLand®

Business to business. Person to person.



List \$1,149 Only **\$599\***

## Apple® IIGS®

**\*AFTER \$150 REBATE WITH PURCHASE OF APPLE ADD-ONS†**

The whole family can enjoy the Apple IIGS. It's the most advanced Apple II with amazing graphics and sound.

- NOW has 1MB RAM.
  - 8 expansion slots.
  - Keyboard and mouse included.
- Monitor and disk drives extra.



Authorized Dealer

†See box on page 2 for details.



List \$299  
Only **\$199**

## Claris™ AppleWorks® GS

Manufacturer's rebates and other offers are subject to certain terms, conditions and restrictions. See store for details. List refers to Manufacturer's Suggested List prices. SUP refers to IBM's Single Unit Prices. Not all products in all stores. Quantities may be limited. Prices and offers apply only at participating ComputerLand stores. Not responsible for typographical errors. Photographs may include optional accessories.

Apple, the Apple logo, Macintosh, ProDOS, Apple IIGS, LaserWriter are registered trademarks and SuperDrive and FDHD are trademarks of Apple Computer, Inc. AppleWorks is a registered trademark of Apple Computer, Inc. licensed to Claris Corp. AT is a registered trademark of IBM Corp. Ashton-Tate is a registered trademark and dBASE is a trademark of Ashton-Tate Corporation. AST, AST Premium and the AST logo are registered trademarks of AST Research, Inc. Claris is a trademark and MacWrite, MacDraw and FileMaker are registered trademarks of Claris, Inc. COMPAQ®



Our Price **\$1,099** – Epson Rebate **\$150** = Your Cost **\$949**

## Epson® Equity™ II+

For powerful AT™ compatible performance.

- 80286 8/12 MHz dual speed processor.
  - 640K RAM expandable to 15.5MB.
  - 1.2MB 5¼" diskette drive.
  - 6 expansion slots.
- Monitor and video adaptor extra.

List \$1,599

**EPSON®**



Our Price **\$2,799** – IBM Rebate **\$200** = Your Cost **\$2,599**

## IBM® PS/2® Model 55 SX-031

**\$200 REBATE PLUS 5 FREE SOFTWARE PROGRAMS!\***

Powerful performance at a practical price.

- Intel® 80386SX processor at 16 MHz.
  - Fast 30MB hard drive. ■ VGA graphics.
  - 2MB RAM expandable to 16MB.
  - 1.44MB 3.5" diskette drive.
  - Micro Channel™ Architecture.
- Monitor extra.

SUP  
**\$3,895**

**IBM**

\*With purchase of DOS or OS/2.



SUP \$2,445 Only **\$1,799**

## IBM PS/2 Model 30-286 E21

**5 SOFTWARE PROGRAMS FREE! \$525 VALUE!\***

This popular computer gives you PS/2 performance as well as IBM PC compatibility.

- 80286 processor at 10 MHz.
- NOW with 1MB RAM expandable to 16MB.
- 20MB hard drive. ■ VGA graphics.
- 1.44MB 3.5" diskette drive.

Monitor extra.



\*With purchase of DOS or OS/2.



## ComputerLand. The Service Leader.

The purchase of your computer is just the beginning of our relationship. And one thing we offer after your purchase is complete professional service. We have a fully-equipped service department staffed with manufacturer-certified professionals, providing the most timely, high-quality service in the business. We can service your system in our store, or your office. And we have several standard service plans to choose from, or we can set up a custom plan to make certain your system is always working at its best.

# ComputerLand®

Business to business. Person to person.

Searstown Shopping Center  
Leominster, MA  
(508) 534-5240

419 Amherst St. (Route 101A)  
Nashua, NH  
(603) 889-5238

53 Daniel Webster Highway North  
Manchester, NH  
(603) 668-2110

399 Main St.  
Worcester, MA  
(508) 754-6160

1000 Massachusetts Ave.  
Cambridge, MA  
(617) 547-0200

Shaw's Plaza  
Providence, RI  
(401) 751-8290

343 Main St.  
Reading, MA  
(617) 942-1302

Find us in the NYNEX  
Yellow Pages under  
COMPUTER-DEALERS.

Open Saturdays and Sundays. Call your local store for times.

Prices Good Through 12/17/89 38-B-1